

Partnership Options

We offer two levels of participation—**Spotlight Partners** and **Highlight Partners**.

1) Spotlight Partner

Best for businesses looking for consistent, year-round visibility and a simple, ongoing offer.

MNFC Will:

- Feature your business year-round in our Co-op Connection Brochure (in-store and online) and on our website with a direct link.
- Provide the business owner(s) and their immediate household a 10% grocery discount (excluding alcohol, by law).
- Purchase up to six one-year Co-op memberships for your staff, to be used within the two-year partnership term.
- Offer two social media shoutouts per year.
- Provide priority access to tabling opportunities at MNFC-sponsored events, as space allows.
- Offer additional promotional opportunities as capacity allows.

Spotlight Partners Will:

- Offer a standard 10% discount to MNFC Members.

2) Highlight Partner

Best for businesses that prefer to offer a custom promotion.

MNFC Will:

- Feature your business year-round in our Co-op Connection Brochure (in-store and online) and on our website with a direct link.
- Provide the business owner(s) and their immediate household a 3% grocery discount (excluding alcohol, by law).
- Purchase up to four one-year Co-op memberships for your staff, to be used within the two-year partnership term.
- Offer one social media shoutout per year.
- Offer the opportunity to table at MNFC-sponsored events, as space allows (priority given to Spotlight Partners).
- Offer additional promotional opportunities as capacity allows.

Highlight Partners Will:

- Offer a discount or one-time promotional incentive to MNFC Members.

All Partners Will

- Be a current MNFC Member in good standing for the duration of the partnership.
- Track Member discount usage and report quarterly.
- Display an MNFC-provided decal in a visible, customer-facing location (e.g., door or window).
- Provide a high-resolution logo (minimum 400×400 px) for use in Co-op promotional materials.
- Provide a grace period for Members at the end of the term (details outlined in contract).