# ORGANIC CRESCENDO Colombia Jan-Mar

# *Women's voices are a growing force within our supply chain.*

The culture of coffee farming is deeply rooted in Colombia. ASPROCAFE Ingruma is one of the leading farmer co-ops in organic production, and we'd like to spotlight four dynamic women who are not only coffee farmers, but are also professionals employed by the co-op in influential positions. Their work demonstrates their commitment to mother earth and to empowering farmers.

# **ROCIO MOTATO SUAREZ**

#### **General Manager**

Rocio is a grassroots activist, on the ground working with farmers. She is one of the architects of el Dia del Campo, an annual event that brings together coffee farmers in their communities for training, education and community building.

#### LUZ MARINA GARCIA RUIZ

#### **Social Program Coordinator**

Luz Marina manages the social programs that are funded by Fair Trade premiums. She is an active supporter of the organic movement, organizing countless farmer trainings. Her work also includes managing the co-op's women's program, food security program and a project to serve school lunches.

#### YANETH TABORDA MORALES Coffee Cupper

Yaneth manages the Coffee Collection Center, where the coop buys the coffee from its farmer members. There she talks to farmers about their coffee's quality, where she sorts and grades their coffee right before their eyes. She is also teaching other farmers to cup and analyze coffee.

# ANGELICA ARROYAVE CORDOBA

# Quality Ambassador and Primary Coffee Cupper

Angelica is a skilled cupper and is engaged in coffee quality both within and beyond her co-op. She competed in Colombia's National Cupping Competition in 2015, and won! She went on to finish ninth in the world. Angelica is on a professional path to become a Q Grader Instructor. She apprenticed with Equal Exchange Quality Manager Beth Ann Caspersen in January this year in Piura, Peru.

Pictured above left: Rocio Motato walks back with Don Fabian after collecting microorganisms from a member's farm for a farmer-led workshop on organic fertilizer.

Above right: Angelica Arroyave (far right) at Equal Exchange for a quality exchange in November, pictured with Rodolfo Cruz Garcia, Quality Manager for Norandino Co-op in Piura, Peru and Beth Ann Caspersen, Quality Manager at Equal Exchange.

### **FARMER GROUP** ASPROCAFE Ingruma

WOMEN

**ORIGIN** Caldas, Colombia

# **VARIETAL** Variedad Colombia, Typica, Bourbon

**ELEVATION** 1350-1800 MASL

> **ROAST** Medium

#### PROFILE

Fruity and complex with raisin, cocoa, and fig.

