FROM SEPTEMBER 2014 TO MARCH 2015:

EQUAL EXCHANGE CUSTOMERS PURCHASED

1,183,196 = $794,660

EQUAL EXCHANGE AVOCADOS PAID TO SMALL-SCALE FARMERS

GROWN BY...

22 SMALL-SCALE AVOCADO FARMERS IN MICHOACÁN, MEXICO

SUPPLYING AVOCADOS TO...

400 FOOD CO-OPS & GROCERY STORES

JOIN THE REVOLUTION www.beyondthepeel.com

THANKS TO OUR LOYAL CUSTOMERS

EQUAL EXCHANGE FAIRLY TRADED

PAID INTO A FUND

AN ADDITIONAL $30,816

FOR PROJECTS LIKE:
• Supporting local indigenous culture through music
• Supporting a center for the elderly